

Roland DG TY-300i vs. Epson SureColor SC-G6000

Sales Battlecard

01

High-Productivity DTF Production Speed

- » **Roland DG TY-300i:** Capable of production speeds around 132.71 sq ft/hr (53.08 linear ft/hr) for CMYK + White printing with consistent image quality, using a dual print-head configuration.
- » **Epson SC-G6000:** CMYK + White production speed is approximately 60.28 sq ft/h (24.11 linear ft/hr), based on a single print-head configuration.

- » **Why it matters:** Customers running DTF daily need reliable, high-speed production.
- » **Value:** TY-300i is the stronger choice where higher usable throughput is a priority.

02

Consistent Color Performance and Precision Detail

- » **Roland DG:** Delivers consistent color reproduction, balanced whites, and precise detail across repeated jobs, including fine graphics and small text, designed for real production conditions. White ink cartridge swapping during production supports longer uninterrupted runs without disrupting print consistency.
- » **Epson:** Offers good color gamut, but early findings show less consistent results in high-coverage areas and fine detail across repeated production runs, with images tending to appear more grainy.

- » **Why it matters:** Customers running repeat or detailed jobs need consistent print results.
- » **Value:** TY-300i is the stronger choice for precision work and repeatable production quality.

03

Wash Durability for Professional Apparel

- » **Roland DG:** Produces prints that remain bright and crack-free after up to 50 wash cycles in internal testing, delivering strong color stability and long-term finish on garments.
- » **Epson:** Early findings show it struggles with washing fastness, particularly on solid colors.

- » **Why it matters:** Print quality must hold up after washing, not just on day one.
- » **Value:** TY-300i suits customers selling garments where durability and customer satisfaction matter.

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Complete Production Solution

- » **Roland DG:** The TY-300i is offered as part of a complete DTF production setup, including printer, inks, powder, media, and curing equipment (each sold separately) designed to work together.
 - » **Epson:** DTF workflows are typically assembled using hardware combined with third-party consumables and components.
- » **Why it matters:** A reliable DTF operation depends on how well all elements work together.
 - » **Value:** The TY-300i is easier to recommend when customers want a clear, end-to-end DTF setup backed by Roland DG support and reliability.

Summary Sales Message

The Roland DG TY-300i is the clear winner over the Epson SC-G6000 for customers who demand **fast, reliable production and consistently high print quality and wash-durable results.**

With outstanding productivity, precise color accuracy, and exceptional detail, the TY-300i delivers lasting professional results, making it the top choice for DTF garment production.

